



## PRINT ADVERTISING APPLICATION

**September 30 – October 3, 2012    Long Beach, CA**

**INSTRUCTIONS:** Type or print this application. Complete all sections. Please make a copy for your files. Sign and return this original application with **full payment**, payable to Utilimetrics, P.O. Box 485, LaGrange, IL 60525-0485. If paying by credit card, please fax signed application to 312-541-0573. Upon receipt of application and full payment, Management will send confirmation. **For more information, please contact Mary Michalik at 312-265-9650 or mary@corcexpo.com. Please select your advertising preference:**

**Preliminary Program**

- Inside Front Cover            \$ 2,500
- Inside Back Cover            \$ 2,500
- Full Page, B/W                \$ 1,500
- Half Page, B/W (horizontal) \$ 1,000

**Final Program**

- Inside Front Cover            \$ 3,000
- Inside Back Cover            \$ 3,000
- Back Cover                    \$ 4,200
- Full Page, Color              \$ 2,500

- Full Page, B/W                \$ 1,500
- Half Page, B/W (horz)      \$ 1,000
- Preferred Positions add \$ 1,000  
(First or Last 4 pages of Program)
- Belly Band                     \$ 5,000

Company Contact: \_\_\_\_\_

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City/State/Zip/Country: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ www: \_\_\_\_\_

**Method of Payment:**                      **Utilimetrics Federal Tax ID # 22-2873596**

Check       American Express       MasterCard       Visa      In the amount of \$ \_\_\_\_\_

CARD NUMBER \_\_\_\_\_ EXPIRATION DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

CARDHOLDER'S ADDRESS \_\_\_\_\_

CARDHOLDER'S SIGNATURE – **This line must be signed for acceptance of contract.** \_\_\_\_\_

**TERMS AND CONDITIONS**

Advertiser agrees to pay above indicated amount as determined by Utilimetrics. **Full payment is due with application.** Utilimetrics reserves the right to withdraw the advertisement if full payment is not received with application. Advertising payments received by Utilimetrics are non-refundable and non-cancelable. Acceptance of this application by Utilimetrics constitutes a contract. We, the undersigned, agree to abide by the above contract terms and conditions.

AUTHORIZED SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_

**This line must be signed for acceptance of contract.**