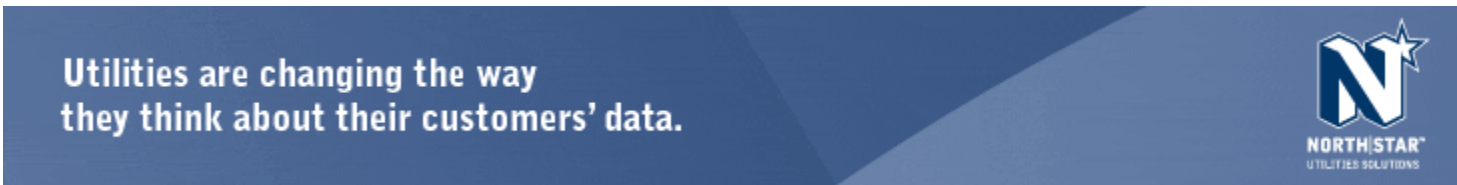




Nov. 23, 2011

Home Events Membership Publications



## Empowering Customers to Take Control

Advertisement

Utilimetrics Share    

AMI deployment is a hot-button issue. Negative media attention has conveyed the wrong message to consumers, and utility companies are working to rectify misconceptions. By initializing strategic communication plans, utilities can show their customers they have more options, and ultimately more control with smart meters. By communicating the benefits of smart grid, utilities will have engaged and satisfied customers.

This article highlights the Consumer Engagement Session at Autovation. Read on to learn best practices for customer outreach and learn how early communication plans push deployments to succeed. [MORE](#)

Advertisement



## Utilimetrics News

### Utilimetrics Closed for Thanksgiving

Utilimetrics Share    

Utilimetrics will be closed Nov. 24-25 in observance of Thanksgiving. We wish all of our U.S. members a happy, healthy and safe holiday weekend.

### Member Renewals

Utilimetrics [Share](#)    

Thanks to the following members who renewed for 2012 in the past week. Your support of Utilimetrics is sincerely appreciated. We look forward to continuing to provide you and your colleagues with exceptional services and programs.

- [Alabama Power](#) (4-year member)
- [Benton PUD](#) (14-year member)
- [City of New York Department of Environment Protection](#) (4-year member)
- [Georgia Power Co.](#) (12-year member)
- [Landis + Gyr](#) (8-year member)

Utilimetrics relies on membership dues to provide programs and services including News Link, the weekly Policy Report, webcasts, regional learning labs, Autovation and more. Renewal reminders were sent out earlier this week. If you have not already renewed, please renew today. To renew by phone, contact [Donna Stevens](#) at +1.847.227.0479.

Advertisement



### Landis+Gyr

"It's only Smart if it works...View our demonstrated success in data integration, grid automation and home networking. [MORE](#)"

## Member News

### Mississippi City Selects Mueller Systems for Advanced Metering Infrastructure and Smart Meter Project

GlobeNewswire via MarketWatch [Share](#)    

The city of Greenville, Miss., has selected Mueller Systems, a leading provider of innovative water infrastructure products and services and technologically advanced metering systems for water, electric and gas systems, to upgrade its water system with a state-of-the-art advanced metering infrastructure network and new water smart meters. Mueller Systems is a subsidiary of Mueller Water Products, Inc. and offers a full line of residential, fire line and commercial meters, AMI and automatic meter reading systems and related products that optimize the delivery and use of water and energy. [MORE](#)

### Kosciusko REMC Selects Landis+Gyr for Advanced Metering Project

Landis+Gyr [Share](#)    

Kosciusko REMC has selected Landis+Gyr's Gridstream™ RF advanced metering solution for its smart grid infrastructure project that will begin installation in early 2012. Kosciusko REMC plans to deploy Gridstream RF mesh network technology, E350 FOCUS AX-SD residential meters and E650 S4e commercial meters to all of its member customers over an 18-month period beginning early next year. [MORE](#)

## Industry News

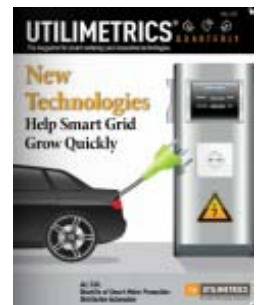
Utilities are changing the way they think about their customers' data.

are you ready?

MeterSense



NORTHSTAR  
UTILITIES SOLUTIONS



Smart Utility Marketplace

Find the vendors you need

CALENDAR

## PNNL Opens 2 Homes to Smart Grid Research

The Associated Press via Seattle Post-Intelligencer [Share](#) [f](#) [t](#) [in](#) [✉](#)

Pacific Northwest National Laboratory plans to open a new research facility aimed at finding new ways to reduce residential energy use and demand on the power grid in the region. The facility is comprised of two identically manufactured homes, one equipped with the latest energy-efficient technology and the other to serve as a control model — without the gadgets — to gauge how well they work. [MORE](#)

**Autovation 2012,  
Long Beach, Calif.  
Sept. 30-Oct. 3**

**Autovation 2013,  
New Orleans, La.  
Sept. 8-11**

**Autovation 2014,  
Orlando, Fla.  
Sept. 28-Oct. 1**

[Click here](#) to view the Utilimetrics privacy policy.

### Utilimetrics News Link

Colby Horton, vice president of publishing, 469.420.2601 [Download media kit](#)

Bianca Gibson, senior content editor, 469.420.2611 [Contribute news](#)

Janice Greenberg, Utilimetrics director of communications, 847.227.0478

This edition of the Utilimetrics News Link was sent to ##Email##. To unsubscribe, [click here](#). Did someone forward this edition to you? [Subscribe here](#) -- it's free!

### Recent issues

[Nov. 17, 2011](#)

[Nov. 10, 2011](#)

[Nov. 3, 2011](#)

[Oct. 27, 2011](#)

Powered By **MULTIBriefs**

7701 Las Colinas Ridge, Ste. 800, Irving, TX 75063