



SPONSORSHIP APPLICATION

September 30 – October 3, 2012 Long Beach, CA

INSTRUCTIONS: Type or print this application. Complete all sections. Sign and return this application with the required **deposit**, payable to Utilimetrics, 100 West Monroe Street, Suite 1001, Chicago, IL 60603. **If paying by credit card**, please fax signed sponsorship application to 312-541-0573. Upon receipt of application and **50% deposit**, Sponsorship Management will send sponsorship confirmation to you. A 50% deposit (payable in U.S. funds and drawn on a U.S. bank) per sponsorship opportunity must be enclosed with this application. The final sponsorship payment is due on **July 6, 2012**. **Questions, please contact Mary Michalik, mary@corcexpo.com or by phone at 312-265-9650.** Please select sponsorship preference:

- Diamond: \$50,000+** **Platinum: \$35,000+** **Gold: \$20,000+** **Silver: \$8,000+** **Bronze: \$3,000+** **Ruby: \$1,500+**

Educational Sponsorships:

- Opening General Session \$ 10,000
- Education Tracks \$ 5,000

Event Sponsorships:

- 25th Anniversary Celebration \$ 20,000
- Networking Reception \$ 10,000
- Exhibit Hall Luncheon (Mon/Tues) \$ 10,000
- Refreshment Break (Mon/Tues) \$ 7,500
- Ice-Cream Break \$ 5,000
- Popcorn Break \$ 5,000

Promotional Sponsorships:

- Tote Bag \$ 30,000
- Hotel Room Keycard \$ 15,000
- Schedule at a Glance \$ 15,000
- Mobile App \$ 15,000
- Cyber Café \$ 14,000
- Aisle Signs \$ 12,000
- Audio Visual \$ 10,000
- Lanyards \$ 10,000
- WiFi Lounge \$ 10,000
- Concierge Booth \$ 7,500
- Relaxation Station \$ 7,500
- Water Bottles \$ 7,500
- Hand Sanitizers \$ 7,500

- Notepads \$ 6,000
- Charging Stations \$ 5,000ea
- Pens \$ 5,000
- Water Stations \$ 5,000
- Recycle Bins \$ 5,000
- Luggage Tags \$ 5,000
- Speaker Ready Room \$ 1,500

Advertising Opportunities:

- Column Wraps \$ 3,500
- Tote Bag Inserts \$ 3,000
- Standing Sign Boards \$ 2,500
- Innovation Showcases \$ 1,000ea

Contact Name: _____

Company Name: _____

Mailing Address: _____

City/State/Zip/Country: _____

Telephone: _____ Fax: _____

Email: _____ www: _____

Method of Payment:

Utilimetrics Federal Tax ID # 22-2873596

Check American Express MasterCard Visa In the amount of \$ _____

CARD NUMBER _____ EXPIRATION DATE _____

NAME AS IT APPEARS ON CARD _____

CARDHOLDER'S ADDRESS _____

CARDHOLDER'S SIGNATURE – This line must be signed for acceptance of contract. _____

TERMS AND CONDITIONS: Sponsor agrees to pay above indicated sponsorship amount as determined by Utilimetrics. 50% is due with this application. Utilimetrics reserves the right to withdraw the sponsorship if complete payment is not received by the July 1, 2012 deadline. This application must accompany the 50% deposit. Acceptance of this application by Utilimetrics constitutes a contract. Sponsorships are non-cancelable and non-refundable. We agree to abide by the above contract terms and conditions.

AUTHORIZED SIGNATURE: _____
This line must be signed for acceptance of contract

DATE: _____