

EARLY ANNOUNCEMENT



Autovation

September 25-28 2011

The **Smart Utility**
Conference & Exposition

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Save More than \$200!



Gaylord National Resort and Convention Center
Washington, DC ~ On the Potomac

*Great Education!
Network with Peers!
World-Class Expo!*

World-
Class
Education

Attend the premier utility technology event in North America

Autovation attracts electric, water and gas utility professionals from around the world seeking to maximize operations and share best practices. Autovation is hosted by Utilimetrics, the Utility Technology Association.

Participants represent cooperatives, investor owned and municipal utilities whose stages of automation range from developing business cases and selecting vendors to installing smart meters to optimizing investments and preparing for the future. Education programming is developed for utilities in all stages of automation.

The Autovation expo is packed with the most innovative suppliers in the industry. From meter manufacturers to billing service providers to suppliers of related products and services, you'll find everyone you need to speak with under one roof.

Join your colleagues at Autovation 2011. It's the only utility technology event you need to attend this year!

About Utilimetrics

Utilimetrics, the Utility Technology Association, is a community of electric, gas and water utilities representing IOUs, municipals and cooperatives as well as consultants, vendors and other professionals engaged in or considering utility automation. Utilimetrics brings industry professionals together to share lessons learned, best practices and future needs. The association's focus is on the deployment of intelligent technology and enhanced utility operations to best serve customers.

Join Utilimetrics

Not a Utilimetrics member? Join today and immediately qualify for the reduced member registration fee for the conference along with many other membership benefits including webcasts, public policy updates, regional learning labs, networking opportunities and more. To join, complete and submit the secure online membership application at www.utilimetrics.org.

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Featured Speakers



Joseph M. Rigby
Chairman of the Board, President and Chief Executive Officer, Pepco Holdings, Inc.

Joseph M. Rigby is chairman of the board, president and chief executive officer of Pepco Holdings, Inc. (PHI), a regional energy holding company with corporate offices in the Nation's Capital. He has worked in the electric utility industry since 1979. He was elected president and chief executive officer effective March 1, 2009, and was elected chairman of the board May 15, 2009.

PHI provides utility service to approximately 1.9 million customers. Its service territory includes Washington, DC and suburban Maryland, the Delmarva Peninsula, including Delaware, and southern New Jersey.

Rigby serves on a number of boards, including the U.S. Chamber of Commerce, EEI and Energy Insurance Mutual. He was recently elected secretary of the Greater Washington Board of Trade.



George S. Hawkins
General Manager, DC Water

George S. Hawkins, general manager of the District of Columbia Water and Sewer Authority (DC Water), was named to the post September 3, 2009 by the board of directors. With an operating and capital budget of nearly \$800 million dollars, DC Water provides drinking water delivery and wastewater collection and treatment for a population of more than 600,000 in DC, as well as the millions of people who work in or visit the District. DC Water also treats wastewater for a population of 1.6 million in Montgomery and Prince George's counties in Maryland, and Fairfax and Loudoun counties in Virginia.

Prior to joining DC Water Hawkins served as director of the District Department of the Environment (DDOE). He held senior positions with the Environmental Protection Agency (EPA) and served Vice President Gore on the National Performance Review.

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Highlights

(Subject to change)

Pre-Autovation Courses (additional fees apply)

Sunday, Sept. 25

8:00 a.m. – 5:00 p.m.

Enhance your learning experience by attending pre-Autovation courses taught by the most respected and experienced professionals in the field. These half-day courses dig deep into the issues that keep you awake at night and the topics you need to explore.

Breakfast with the Experts (additional fee applies)

Tuesday, Sept. 27

7:00 – 8:00 a.m.

Start your day with a hot breakfast and an informal discussion led by an industry leader. Network with others and talk about issues that are most important to you and your utility.

Utility Peer Breakfast (utilities only—additional fee applies)

Wednesday, Sept. 28

7:00 – 8:00 a.m.

Join other water, electric and gas colleagues from IOUs, municipal and cooperative utilities for lively discussions on industry hot topics.

Innovation Showcases (utilities only)

Monday, Sept. 26 and Tuesday Sept. 27

2:15 – 2:45 p.m.

See and hear about the newest products, including those launching at Autovation. Ask vendors questions specific to your utility's needs.

Networking Receptions

Enjoy cocktails and conversation with attendees and exhibitors.

Opening Reception

Sunday, Sept. 25

5:00 – 7:00 p.m.

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Learn about
issues and
topics you
need to
explore

REGISTER NOW! SAVE MORE THAN \$200!

Reception in Exhibit Hall

Monday, Sept. 26

5:15 – 6:30 p.m.

Tuesday Evening Reception

Tuesday, Sept. 27

5:15 – 6:30 p.m.

Exhibit Hall

Monday, Sept. 26

11:30 a.m. – 6:30 p.m.

Tuesday, Sept. 27

11:30 a.m. – 5:00 p.m.

Visit the Autovation exhibit hall to learn about emerging technologies and speak with industry experts about their products and services. Ask questions specific to your utility, view new product demonstrations and hear about what is being planned for the future. The industry's top technology and service providers will exhibit at Autovation 2011. Meet them all in one convenient location!

Exhibits and Sponsorship

Attention vendors: Autovation is the premier smart utility expo in North America. Many of your competitors have already reserved their spaces on the expo floor. Secure your space today and ensure you are in a prime location. Download the [Exhibitor Prospectus PDF from our website](#).

Enhance your presence before, during and after Autovation with a sponsorship. A few high visibility sponsorships are available as of press time.

For exhibit and sponsorship information, contact:
exhibitsandsponsorships@utilimetrics.org.

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Everyone you need to meet under one roof

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Preliminary Program Schedule

(Schedule subject to change)

Sunday, September 25

7:00 a.m. – 6:00 p.m.Registration
 8:00 a.m. – 5:00 p.m.Pre-Autovation Courses
 5:00 – 7:00 p.m.Opening Reception

Monday, September 26

7:00 a.m. – 6:00 p.m.Registration
 8:30 – 10:00 a.m.Opening General Session
 10:30 – 11:30 a.m.Education Sessions
 11:30 a.m. – 6:30 p.m.Exhibit Hall Open
 11:30 a.m. – 1:00 p.m.Lunch in Exhibit Hall
 2:15 – 2:45 p.m.Innovation Showcases
 3:00 – 5:15 p.m.Education Sessions
 5:15 – 6:30 p.m.Reception in the Exhibit Hall

Tuesday, September 27

7:00 a.m. – 6:00 p.m.Registration
 7:00 – 8:00 a.m.Breakfast with the Experts
 8:30 – 10:00 a.m.Education Sessions
 (Big Picture Sessions)
 10:30 – 11:30 a.m.Education Sessions
 11:30 a.m. – 5:00 p.m.Exhibit Hall Open
 11:30 a.m. – 1:00 p.m.Lunch in Exhibit Hall
 2:15 – 2:45 p.m.Innovation Showcases
 3:00 – 5:15 p.m.Education Sessions
 5:15 – 6:30 p.m.Tuesday Evening Reception

Wednesday, September 28

7:00 a.m. – 1:00 p.m.Registration
 7:00 – 8:00 a.m.Utility Peer Breakfast
 8:30 – 9:30 a.m.Education Sessions
 10:00 – 11:00 a.m.Education Sessions
 11:00 a.m. – 12:30 p.m.Closing General Session
 1:00 – 3:00 p.m.Technical Tour

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Pre-Autovation Courses

Morning Courses 8:00 a.m. – 12:00 p.m.
Sunday, September 25

COURSE 1

Real-World Lessons in Project Management, Deployment and Operation of Your MDM

Instructors: Alvin Jackson and Sarah Tamm, Aclara

Utility Type: Electric, water and gas

Course Level: Intermediate

Deployment Phase: All

This course will provide an understanding of the MDM implementation process, from the transition from sales all the way to customer ownership and maintenance. Instructors will cover best practices of implementation services methodology and lessons learned through each step of the process. This course is intended to help set realistic expectations of the MDM implementation process.

Topics covered:

- Identifying early MDM “wins”
- Transition from sales to services
- Planning for an MDM implementation
- Defining technology requirements
- Structuring an MDM implementation
- Transitioning into maintenance
- Implementing lessons learned

Who should attend: Managers, executives, engineers, IT personnel and project managers.

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Smart grid deployment, processes and impacts

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COURSE 2

The People and Processes Needed to Make Your Smart Grid Deployment Work

Instructors: Fred Dorow, IBM Global Business Services and Mark Knight, KEMA

Utility Type: Electric and gas

Course Level: Beginner to intermediate

Deployment Phase: Pre- to mid-deployment

The instructors will provide an understanding of the process and organizational impacts of an AMI deployment including system modifications, workforce management and CIS required to support the process.

Topics covered:

- Review of a typical high-level deployment work plan
- Business impacts
- Organizational impacts and developing an effective resource plan
- Change management

Who should attend: AMI project managers and executive sponsors, HR/change management professionals and business managers for customer service, meter shop and meter technicians, supply chain and IT.

COURSE 3

The Intersection of AMI and OMS

Instructors: Glenn Pritchard, P.E., PECO and Kevin Cornish, Enspira

Utility Type: Electric

Course Level: Beginner to advanced

Deployment Phase: All

The instructors will present various aspects related to the integration of AMI information into utility enterprise for outage management solutions. The industry has long known the value of leveraging AMI power status data for stand-alone OMS functionality or to integrate into actual OMS systems to enhance their functionality and performance. This course explores many areas of the critical interaction of AMI with OMS and the actual outage capabilities of AMI systems.

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Topics covered:

- Overview of AMI and OMS synergy
- AMI solution outage capabilities
- Overview of outage management system functionality
- Integration of AMI and OMS systems
- Key considerations
- Methodology examples
- Case studies

Who should attend: Industry professionals involved in AMI and/or OMS projects who want to understand the opportunities to coordinate these two key utility information technology projects.

COURSE 4

From Concept to Approval: Creating an Achievable Smart Grid Plan

Instructors: Steve Hadden and Andy Owens, SAIC

Utility Type: Electric and gas

Course Level: All

Deployment Stage: Pre-deployment

Note: Only utilities and vendors may attend this course

This course teaches effective planning, from early strategy through business case and corporate approval of the smart grid project.

Smart grid requires major investment that cannot be reversed; it must be right the first time. Learn to plan practical smart grid projects that produce lasting value, while setting the foundation for future smart grid enhancements. Success requires consensus throughout the utility. Learn how to achieve this, anticipating future developments with a “no regrets” strategy.

The session addresses smart grid benefits, choosing what part of smart grid to do first, IT and data management approaches, cyber security, the NIST Roadmap, interoperability, renewables integration, distribution automation, AMI, and customer home area networking.

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Smart grid planning and corporate approval

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Topics covered:

- Strategy
- Technologies and applications
- Business case and project approval

Who should attend: Project managers and all other utility, supplier and regulatory staff involved in planning and approving the smart grid approach.

COURSE 5

The IT Project Hidden Within Your AMI/Smart Grid Initiative

Instructors: Jim Savino, PMP and Mark Hatfield, Enspira Solutions

Utility Type: Electric, gas and water

Course Level: Beginner to advanced

Deployment Stage: All

The cost of the IT/SI portion of an AMI project is only a fraction of the cost of metering and communications hardware. A successful IT implementation is essential to the success of the broader AMI vision because new applications and processes are required to facilitate the installation and deployment of AMI meters and communications technology, the introduction of new systems and substantial modifications to legacy systems are crucial to realizing the anticipated benefits of AMI, and new information technology solutions are necessary to measure the progress and success of the large AMI investment.

Topics covered:

- Overview of the key new systems and glossary of integration terms and nomenclature
- AMI system integration
- Project planning
- AMI architecture

Who should attend: AMI project managers and project engineers, IT directors, management and solution/system architects; and Project Management Office (PMO).

COURSE 6

All the Things You Wish You Knew Before You Selected and Deployed Smart Meters

Instructor: Carolyn Kinsman, Automated Communication Links Inc.

Utility Type: Electric, gas and water

Course Level: Intermediate to advanced

Deployment Phase: All

Note: Only utilities may attend this course

Attendees who are deciding or are re-evaluating their AMI/smart meter selection and deployment strategy will have the benefit of gaining insights and information based on the instructor's 22 years of experience in developing AMI business cases, winning RFPs and negotiating successful purchase contracts. The presentation includes audience participation in workshop dialogue and discussion of attendees' real life concerns which can be used as case studies in applying the knowledge presented in this course.

Topics covered:

- Establishing the deliverables that serve as the benchmark and holding vendors accountable to the success of the AMI project
- Understanding the extenuating circumstances involved in getting what you want when designing the AMI system to meet your functional specifications
- Meter-to-collector ratios – factoring in the data burden of demand reset, TOU, demand response and programmable customer displays and thermostats
- Firmware upgrade frequency and the impact on the AMI system design
- Cost implications of various WAN connectivity options
- Realistic assessments of utility business case expectations when calculating outage information in mesh networks
- Establishing the optimal level of MDM and not duplicating what is already in the various vendor AMI head-end systems
- Determining when a full blown MDM is required and the staged rollout that makes both deployment and economic sense

- Total turnkey installations – balancing mark ups and understanding what is best for your utility
- Evolution of AMI and smart meters in the overall utility smart grid vision/road map
- Evolution of smart meter infrastructure – winning vendors and winning network configurations for the future

Afternoon Courses 1:00 – 5:00 P.M.

COURSE 7

Smart Grid Engineering and Operations Strategy and Implementation

Instructors: Hahn Tram, P.E. and Julio Romero Agüero, Ph.D.,

Quanta Technology

Utility Type: Electric

Course Level: Intermediate to advanced

Deployment Phase: All

Learn to develop and implement a holistic strategy from system planning and engineering to system operations and equipment maintenance to proactively managing game changers such as the emergence of distributed renewable energy resources and electric vehicle charging loads and third-party energy aggregators. Also, learn how to achieve the best return on investment from smart grid technology investments.

Topics covered:

- Primer of technologies and applications
- Emerging market drivers
- Strategy development
- Strategy implementation
- Business justifications and case studies

Who should attend: Utility executives, smart grid/AMI strategy planners, T&D engineering and operations managers and engineers, energy management, renewable/sustainable energy planners, system analysts and architects.

Optimal
return on
investment

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COURSE 8

MDM: What Is It? How Do I Use It?

Instructor: John O. Wambaugh, UISOL

Utility Type: All, however, utilities considering deployment of AMI in quantities of more than 50,000 meters will receive the most benefit.

Course Level: Intermediate to advanced

Deployment Stage: All

This is a practical course that describes the functionality and features of MDM and how to implement an MDM. The course is based on practical experience and lays out the entire process from blueprinting to operation.

Topics covered:

- Introduction to AMI and MDM terms
- What is meter data management?
- Blueprinting-determining the right MDM implementation for you
- Critical business processes and MDM/AMI options

Who should attend: Those who expect to be involved in the selection and implementation of MDM. Also, anyone considering the implementation of MDM and who would like to understand the tasks and activities which will be encountered.

COURSE 9

Communications Fundamentals and Use for AMI and Smart Grid Applications

Instructors: Ron Chebra, KEMA and Dick Preston, MW Consulting

Utility Type: All

Course Level: Beginner to intermediate

Deployment Phase: Pre- to mid-deployment

Attendees will have a greater understanding of communication options and gain the ability to probe vendors with deeper insights. Attendees will also gain a better understanding of the options available and will be able to identify requirements for AMI and smart grid infrastructure needs.

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Effective
project
management

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Topics covered:

- Communication fundamentals
- AMI performance considerations
- Wireless techniques used for local area networks
- Wired techniques for local area networks
- Wide area network options
- Overview of vendor offerings

Who should attend: Project managers, implementation managers, regulators, technology assessors.

COURSE 10

Effective Smart Grid Project Management

Instructor: Jim Ketchledge, PMP, Enspira Solutions

Utility Type: Electric, water and gas

Course Level: All

Deployment Phase: Pre-deployment and deployment

For those utilities about to embark on a smart meter/grid implementation journey, the challenges and questions can seem overwhelming. How can this multifaceted project be set up, initiated, and planned in a way that maximizes project success? What elements are needed to successfully complete the most important stage of any project, the planning stage? What techniques are most effective in monitoring and controlling project execution? This course will introduce the challenges, issues, and opportunities involving the implementation of a smart meter/grid project and identify the tools and techniques to ensure a successful project. The content will touch on the project initiation issues, organization challenges, business process, solution architecture, governance, implementation preparedness, common risks mitigation, monitoring and control, and actual deployment launch.

Topics covered:

- The critical start and implementation considerations
- Project management

Who should attend: Individuals beginning the process of a smart grid implementation project, as well as team members who are actively engaged in planning and executing a project. The course assumes a general knowledge of business drivers and general exposure to implementation and integration tasks. However, the class will provide adequate background and sources for additional research for beginners.

COURSE 11

How to Manage a Successful Water AMI Project

Instructor: Don Schlenger, Ph.D.

Utility Type: Water

Course Level: Intermediate

Deployment Phase: All

While water AMI projects share many aspects and features of energy AMI/smart grid projects, there are some major distinctions, such as device location and power, institutional structures, and data intensity. Good project management, including thoughtful planning, smart project execution and astute leadership, are critical to successfully implementing and integrating a water AMI project. The successful project manager must build and lead the AMI team; “sell” the project; manage vendors, customers, politicians and other stakeholders; and be responsible for budgets, project control and overall project performance.

Topics covered:

- Building and leading successful AMI project teams
- Why and how the project manager always “sells” the project - strategies for successful communication
- Project management principles and tools
- Managing AMI pilots and acceptance testing
- Managing AMI implementation
- Managing AMI integration – a project manager’s perspective

Who should attend: Water utility AMR/AMI project managers and team members.

COURSE 12**Evaluating the Opportunity for Utility Demand Response****Instructors: Craig Boice, Boice Dunham Group and John Skog, Maintenance and Test Engineering LLC****Utility Type: Electric****Course Level: Beginning to intermediate****Deployment Phase: All**

Evaluating the opportunity for utility demand response involves keeping a number of things in mind, including systems and technologies, customer behavior, business case standards, and deployment management.

Topics covered:

- The utility business case for demand response: Evaluating the opportunity
- Regulatory view of demand response: Why customers benefit- what regulators want
- Demand response systems and technologies: What they are
- Demand response vendors, systems, and technologies: How to do it
- Customer behavior: Motivating and measuring response
- Deploying a demand-response system

Who should attend: Project managers, customer service, regulators, executives, etc. Utility professionals trying to understand how to think about the diverse elements involved in demand response, vendor staff considering how to relate their automated metering offerings to demand response, regulators, utility regulatory staff members, and vendors interested in EPACT implementation.

Course instructor bios are posted on:

<http://www.utilimetrics.org/Autovation2011/PreAutovationCourses.aspx>

AMI
for
water

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Registration

Utilimetrics members get the best registration rates. To join, go to www.utilimetrics.org.

Meeting Registration

Participation in Autovation is limited to registered delegates. Register before June 1 to receive the best value rate. Complete the form on pages 23-24, and or register online after April 1 at http://www.utilimetrics.org/Autovation2011/Register_copy1.aspx. Early Bird registration is only available online through May 31 at 11:59 p.m. Central.

Payment

Registrations must include a check in U.S. dollars payable to Utilimetrics, or Visa, MasterCard or American Express credit card payment. Registrations will not be processed without full payment. Utilimetrics does not accept purchase orders for payment.

Online Registration Opens April 1

Go to www.utilimetrics.org/Autovation2011/Register_copy1.aspx and follow the prompts for registration. Remember, Utilimetrics members get the best rates!

Register by Mail

Mail your registration and payment to:
Utilimetrics c/o Conexys
100 Cummings Center, Suite 343F
Beverly, MA 01915

“ Autovation is the premier event in the smart metering space bringing the utility and vendor communities together to share ideas and shed light on where the industry is heading.

Charles Kiely, DC Water

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Register by Fax

+1.877.247.0864

Onsite Registration

Online registration will be accepted through September 23. Onsite registration opens September 25.

Free Exhibit Hall Passes

Free exhibit hall only passes are for **utility personnel** only. Consultants and vendors who represent utilities do not qualify. The free exhibit hall only pass does not include education sessions, general sessions, breakfasts, lunches or drink tickets. Proof of utility employment is required.

Autovation Guests

Guests of registered attendees may attend luncheons, receptions and general sessions at a reduced cost. This special consideration is limited to spouses and companions of qualified registrants.

Registration Confirmation

Utilimetrics will confirm registration via email prior to Autovation. Badges and program materials will be distributed onsite at the Utilimetrics registration desk which opens Sunday, September 25.

“ I found it invaluable to have all of the big vendors and a large number of consultants and agency peers at my disposal at the conference and very much appreciated the ability to shorten my learning curve by attending their presentations and visiting the trade show floor. **Heather Pohl, San Francisco Public Utilities Commission.** ”

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Utilimetrics members get the best rates

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Cancellation Policy

Notification of cancellation must be submitted to Utilimetrics in writing. Cancellations received by Sept. 1, 2011 will be subject to a \$200 cancellation fee. Refunds will be processed within 90 days following Autovation. No refunds will be made for cancellations received after Sept. 1, 2011. Registrant substitutions are allowed. In the case of event cancellation or interruption, Utilimetrics' liability is limited to refund of the event registration fee or appropriate portion thereof. Utilimetrics reserves the right to alter this policy without notice.

Hotel Information

Headquarters Hotel

Gaylord National Resort and Convention Center is the Autovation host hotel. Gaylord National Resort and Convention Center is located along the banks of the Potomac River just south of our Nation's Capital. The rate is \$233 for single or double occupancy plus \$15 daily resort fee. To reserve your room by phone, call +1.301.965.4000. To reserve your room online, go to [https://reservations.gaylordnational.gaylordhotels.com/cgi-bin/lansaweb?procfun+rn+resnet+NAT+funcparms+UP\(A2560\);;A-UTL11;](https://reservations.gaylordnational.gaylordhotels.com/cgi-bin/lansaweb?procfun+rn+resnet+NAT+funcparms+UP(A2560);;A-UTL11;)

Be sure to use code A-UTL-11 when making your reservation.

Additional hotels will be announced.

Airline Reservations

There are three airports in the Washington DC area -- Ronald Reagan Washington National Airport, Dulles International Airport and BWI Airport. Reagan National is the closest to the Gaylord National Resort.

United Airlines and its Alliance partners service the Washington, DC area. Links are listed below for your convenience:

- www.united.com
- www.usairways.com
- www.continental.com
- www.delta.com

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SuperShuttle door-to-door service is available from each airport, and operates on a shared ride-on demand basis. For information, call 1-800-BLUEVAN or go to www.supershuttle.com.

Amtrak Reservations

Amtrak has been contracted by Utilimetrics for a 10% discount for travel to/from Washington, DC. Call Amtrak at +1.800.872.7245 and refer to Convention Fare Code X28F-919 when making your reservations.

Car Rental

Avis Rent-A-Car has been contracted by Utilimetrics for a reduced rate. Call +1.800.331.1600 with Avis Worldwide Discount (AWD) Code Number J867706 to receive this discount. Or online at https://www.avis.com/AvisWeb/reservation/ReservationsInitializer?&AWD_NUMBER=J867706.

Register early to get the best rates

REGISTER NOW! SAVE MORE THAN \$200!

“ We were able to visit with vendors we did not previously know. We will do business with at least one exhibitor that we met at Autovation. ”
Bob Warde, Georgetown, Utility Systems

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Autovation Exhibitors as of February 15, 2011

- Aclara™
- Airspan Networks
- Brooks Utility Products
- Caprock Mfg.
- Clevert Solutions Inc.
- Cooper Power Systems (US) Inc.
- Corix Utilities
- Detectent
- Digi International
- Ecologic Analytics
- Elster
- Enspira Solutions, a Black & Veatch Company
- Itron Inc.
- KEMA
- Landis+Gyr
- Mueller Systems
- Neptune Technology Group Inc.
- Sensus
- Siemens
- Silver Spring Networks
- SmartSynch
- Tantalus Systems Corp.
- TBW Solutions
- Tru-Check, Inc.
- Utiliworks Consulting
- Utility
- Vectare Inc.
- VSI Meter Services

Exhibit your products and services at Autovation. Download the [Exhibitor Prospectus PDF](#) from our [website](#) or contact exhibitsandsponsorships@utilimetrics.org.

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Thanks to our host utilities:



“ Autovation remains the one forum where the industry can come together in a dialogue-rich environment. We create solutions at Autovation. ”

Paul Lekan, Aclara

“ It's the one venue to present solutions to energy and water utilities. ”

Peter Sanburn, Itron

Early Bird/Best Value Special – Register Now! Save over \$200!

Registration Form *One form per registrant; please copy for additional registrants*

Attendee Information

Last Name _____ First Name _____
 Nickname (if different from first name) _____
 Title _____ Company _____
 Address _____ City _____
 State/Province _____ Zip/Postal Code _____ Country _____
 E-Mail _____ Office Phone _____ Mobile Phone _____

I am a:
 Utility – Electric Water Gas Vendor Consultant Other Other
 Check all that apply
 This is my first Autovation Conference I have an ADA requirement
(a Utilimetrics representative will contact you)

I consider my utility technology level of knowledge to be:
 Expert Advanced Intermediate Beginner

Registration Includes:

- Admission to education sessions
- Admission to exhibit hall
- Two lunches and three receptions
- Admission to Innovation Showcases (utility registrants only)

Pre-Autovation Courses

Morning Courses *(select no more than one course—additional fee applies)*

- Course 1** Real-World Lessons in Project Management, Deployment and Operation of Your MDM
- Course 2** The People and Processes Needed to Make Your Smart Grid Deployment Work
- Course 3** The Intersection of AMI and OMS
- Course 4** From Concept to Approval: Creating an Achievable Smart Grid Plan
- Course 5** The IT Project Hidden Within Your AMI/Smart Grid Initiative
- Course 6** All the Things You Wish You Knew Before You Selected and Deployed Smart Meters

Afternoon Courses *(select no more than one course—additional fee applies)*

- Course 7** Smart Grid Engineering & Operations Strategy and Implementation
- Course 8** MDM: What Is It? How do I Use It?
- Course 9** Communications Fundamentals and Use for AMI and Smart Grid Applications
- Course 10** Effective Smart Grid Project Management
- Course 11** How to Manage a Successful Water AMI Project
- Course 12** Evaluating the Opportunity for Utility Demand Response

Conference Fees

	Early Bird/Best Value March 1	Regular June 1	Late/Onsite September 1	Amount Paid
<input type="checkbox"/> Member	\$795	\$895	\$995	_____
<input type="checkbox"/> Check if membership is pending				
<input type="checkbox"/> Nonmember	\$1095	\$1200	\$1400	_____
<input type="checkbox"/> Guest/Spouse	\$100	\$100	\$100	_____
<input type="checkbox"/> *Exhibit Hall Only	FREE	FREE	FREE	_____

*Available only to utility personnel. Business card or other proof required.

Pre-Autovation Courses

<input type="checkbox"/> Morning Member	\$295	\$350	\$400	_____
<input type="checkbox"/> Morning Nonmember	\$495	\$550	\$600	_____
<input type="checkbox"/> Afternoon Member	\$295	\$350	\$400	_____
<input type="checkbox"/> Afternoon Nonmember	\$495	\$550	\$600	_____

Events/Tours

Note: Seating is limited for all events

<input type="checkbox"/> Utility Peer Breakfast	\$25	\$25	\$25	_____
<input type="checkbox"/> Breakfast with Experts	\$25	\$30	\$35	_____
<input type="checkbox"/> Technical Tour	\$35	\$40	\$45	_____

One day registration: **Member** \$695 **Non-Member** \$995
 Select: Monday, Tuesday, or Wednesday

FEE TOTAL: _____

Payment Information

Visa Mastercard American Express

Print Card Holder Name _____

Credit Card Number _____

Expiration Date (mm/yy) _____

Signature _____ Date _____

Billing address *(if different from attendee address above)* _____

Payment: Registrations must include check in U.S. dollars payable to Utilimetrics, or Visa, MasterCard or American Express credit card payment. Registrations will not be processed without full payment. Purchase orders are not accepted as payment.

Cancellation Policy: Notification of cancellation must be submitted to Utilimetrics in writing. Cancellations received by September 1, 2011 will be subject to a \$200 cancellation fee. Refunds will be processed within 90 days following Autovation. No refunds will be made for cancellations received after September 1, 2011. Registrant substitutions are allowed. In the case of event cancellation or interruption, Utilimetrics' liability is limited to refund of the event registration fee or appropriate portion thereof. Utilimetrics reserves the right to alter this policy without notice.

Member/Nonmember Fee Policy: Membership registration fee is applicable only to Utilimetrics members. To join Utilimetrics and pay the member registration fee for Autovation, go to www.utilimetrics.org.

*Free exhibit hall only passes are for utility personnel only. Consultants and vendors who represent utilities do not qualify. The free exhibit hall only pass does not include education sessions, general sessions, breakfasts, lunches or drink tickets.

Utilimetrics reserves the right to cancel pre-Autovation courses based on attendance by September 1, 2011. Registrants will be notified in the event of a cancellation.

UTILIMETRICS 1400 E. Touhy Ave. Suite 258 Des Plaines, IL 60018
www.utilimetrics.org info@utilimetrics.org +1.847.480.9628

Mail this form with payment to:
Utilimetrics c/o Conexys
100 Cummings Center, Suite 343F
Beverly, MA 01915

Register by Fax: +1.877.247.0864

Register online beginning April 1, 2011 at
[www.utilimetrics.org/Autovation2011/](http://www.utilimetrics.org/Autovation2011/Register_copy1.aspx)
[Register_copy1.aspx](http://www.utilimetrics.org/Autovation2011/Register_copy1.aspx)

Tax payer ID# 22-2873596
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Make checks payable to Utilimetrics

Questions?
 Call +1.877.393.3979

Autovation 2011

September 25–28

Gaylord National Resort and Convention Center
Washington, DC ~ On the Potomac

Who
should
attend
Autovation
2011?

- The entire smart grid project team
- CIO's and CTO's
- Project managers
- Utility executives
- Directors of operations, IT security, billing, data management, information systems, rates, service delivery, customer service
- Managers of control systems
- Regulatory commissioners and their staffs
- Legislators and their staffs
- System analysts and architects
- Risk managers

